

How **Children and Family Services** in Cuyahoga County, OH Experienced a **300% ROI** After Switching to TripLog



INTRODUCTION

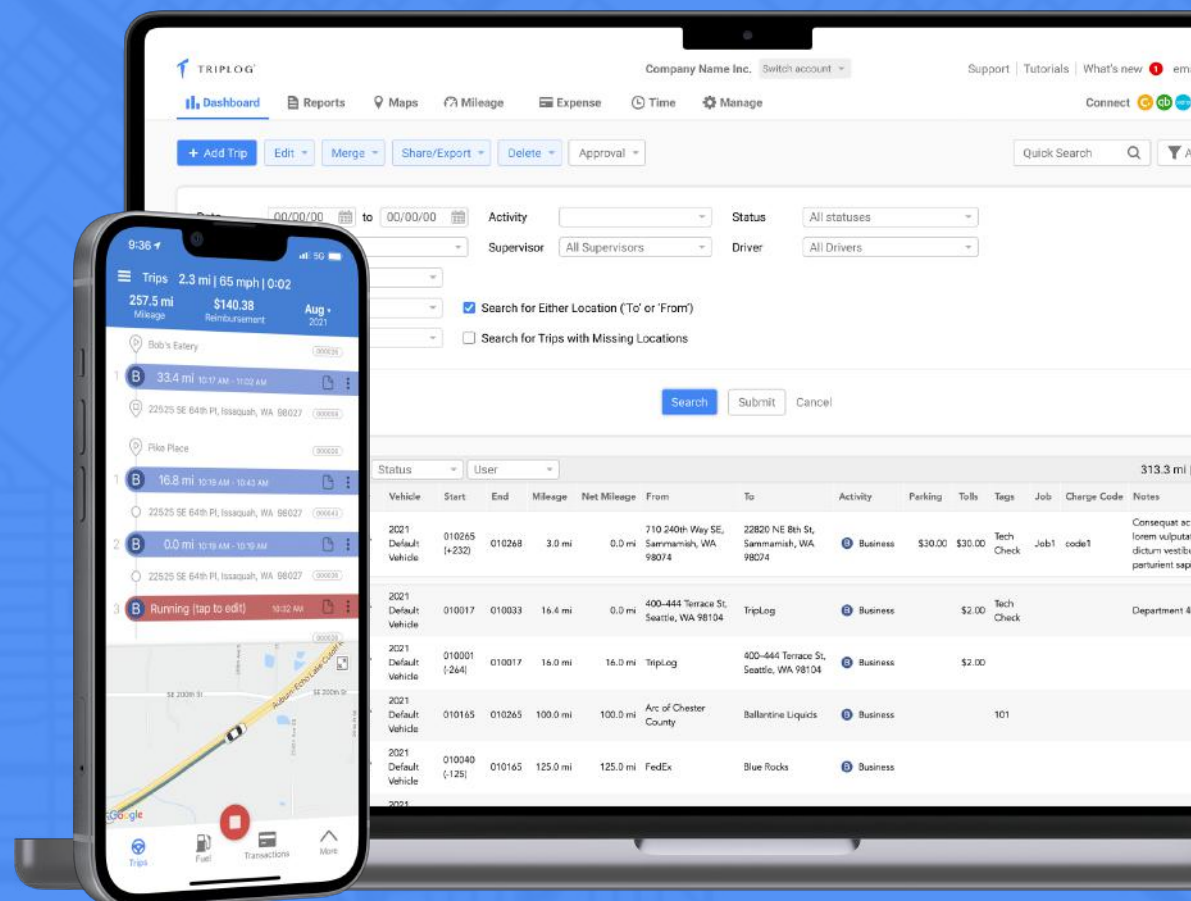
There are many reasons why companies choose to reimburse their mobile employees, whether they're paying a fair wage in their region or they're trying to recruit and retain top-quality talent.

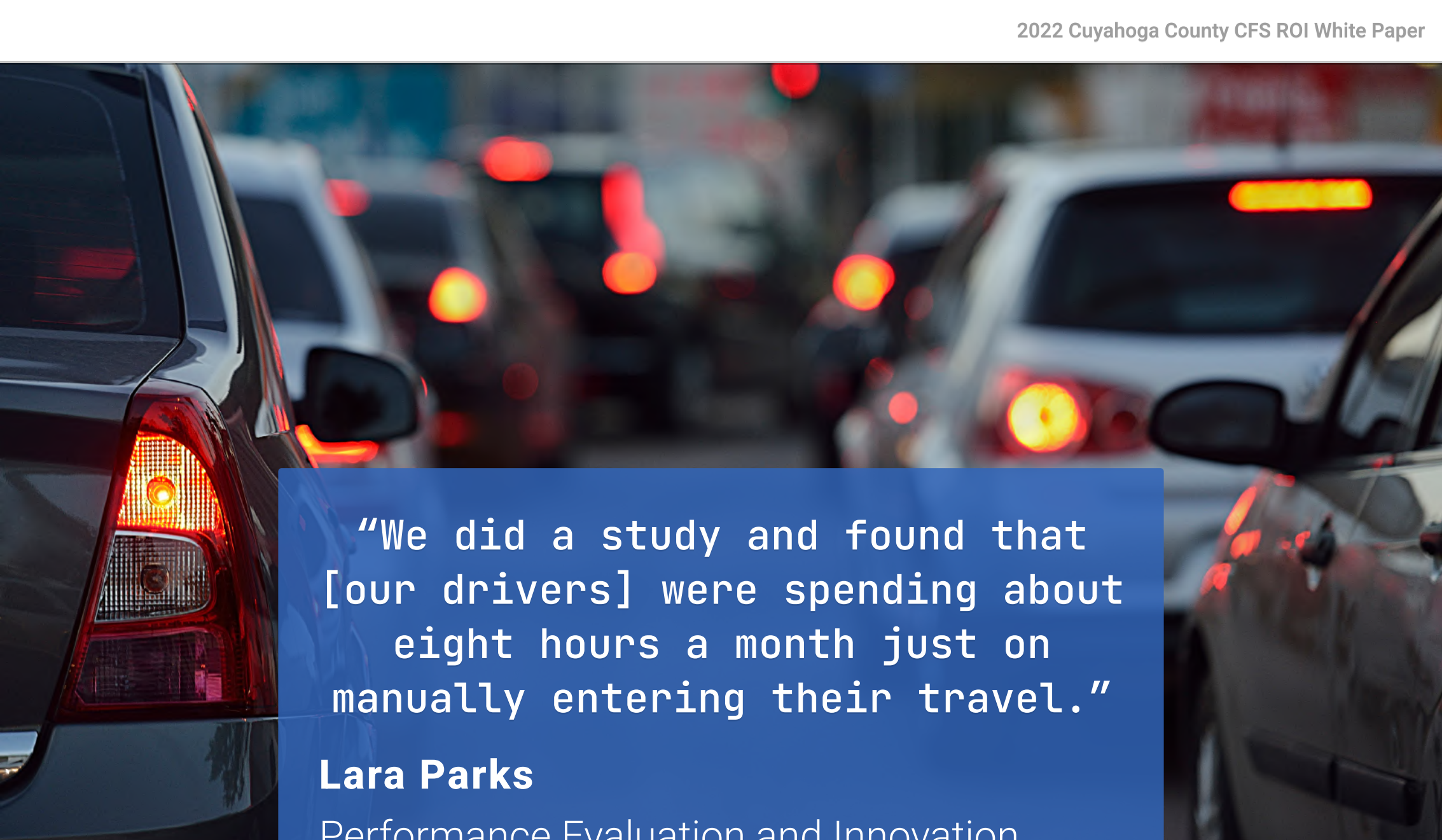
Until recent years, companies have been forced to manage and track their employee's mileage and expenses manually, a process that can prove to be immensely time-consuming and costly.

Today, modern mileage reimbursement solutions like TripLog greatly simplify these processes. We sat down with Lara Parks, a member of Cuyahoga County CFS' management team, to discuss how TripLog has helped her company save money and increase operational efficiency.

CUYAHOGA COUNTY CFS ROI SNAPSHOT

- 950+ employees
- 7,600 labor hours saved per month
- Saved 3x what they spent on TripLog





“We did a study and found that [our drivers] were spending about eight hours a month just on manually entering their travel.”

Lara Parks

Performance Evaluation and Innovation
Administrator, Cuyahoga County CFS

With over 950 mobile employees,

Cuyahoga County CFS was hemorrhaging thousands of man-hours every month via manual mileage tracking. At 8 hours per month per driver, the organization lost 7,600 potential working hours each month, adding up to 91,200 hours lost per year.

TripLog gave them those hours back.

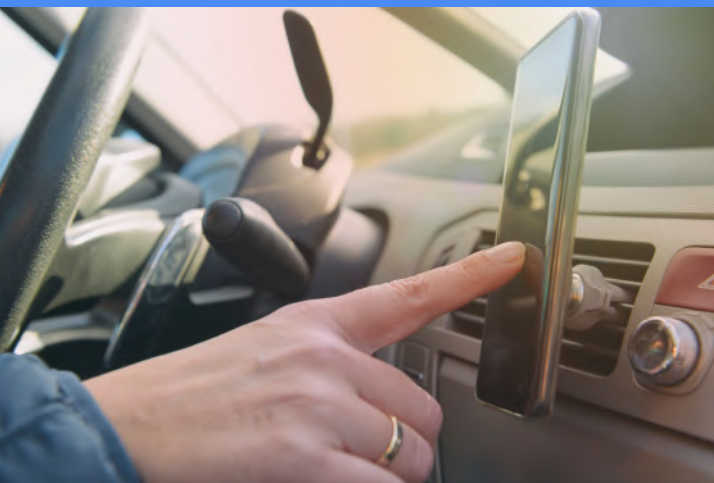
“In working in a social work position . . . being able to give staff back eight hours every month to work with their actual clients, to meet with children, to do potential placements, or visit with families . . . that time is much better spent with our clients [rather] than . . . on manual documentation.”

The TripLog Difference

Like many organizations, the Children and Family Services department in Cuyahoga County, OH was experiencing the many operational challenges that come with manual mileage and expense tracking.

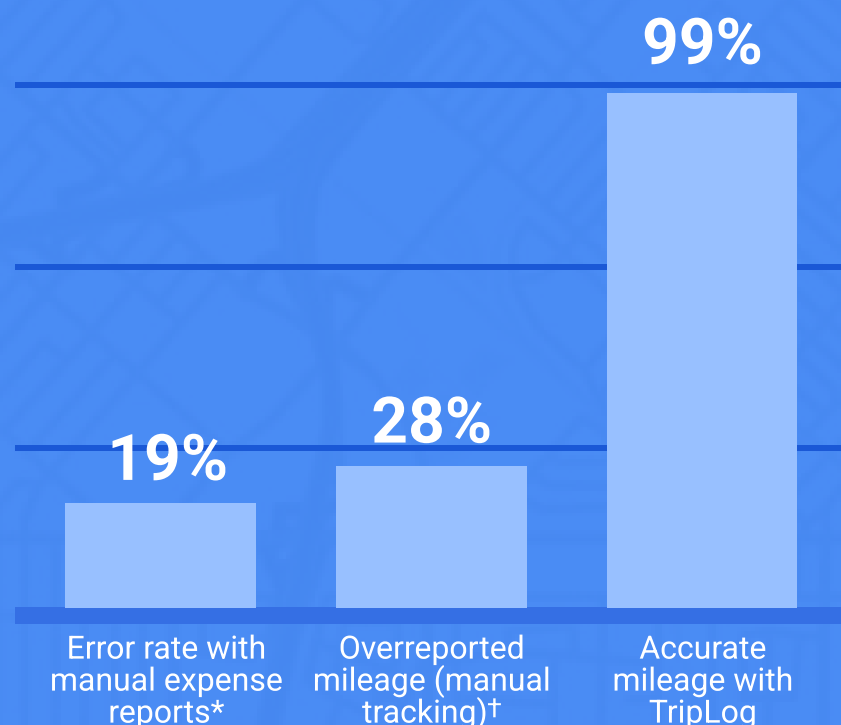
Cuyahoga County CFS has successfully used TripLog to:

- Save many hours per month lost to manual expense reporting
- Experience significant increases in employee productivity
- Gain access to important data and insights to save even more
- See an immediate 300% ROI



“...in 2021, I can tell you that we saved three times as much as we spent on the contract...”

Lara Parks



TRIPLOG BRINGS RESULTS

In an internal study, TripLog found that drivers overreport their mileage claims by around 28% when tracking their expenses manually.

With TripLog's intuitive reporting capabilities and automatic overreported mileage flagging, companies can rest easy knowing they're reimbursing for the right amounts, every time.





In our recent interview with Lara Parks, she spoke highly of TripLog's powerful tools and cost-saving features. "The feature that had really assisted the most . . . is the fact that the system is always in real-time."

In addition, the team at Cuyahoga County CFS appreciated TripLog's robust customer-first support system. Lara found that TripLog was "very accomodating" and that "everything we asked for to be provided to us was done swiftly".

"I would say that if we were talking about customer service . . . I would definitely rank it a 10."



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ABOUT TRIPLOG

TripLog is the market's premier company mileage and expense tracking solution. Trusted by Fortune 500 companies and over 500,000 users worldwide, TripLog helps firms streamline their operations and save significant amounts of time, money, and effort when it comes to mileage and expense reimbursement. After 10 years and 2 billion miles tracked, TripLog has helped each and every one of its clients achieve their business goals.

ABOUT CUYAHOGA COUNTY CFS

The Children and Family Services division of the Health and Human Services department of the government of Cuyahoga County, Ohio works to ensure that children who are at risk of neglect and abuse are safe and protected. They work with underfunded and under-represented children and families as they seek to end the over-representation of people of color in the child welfare system. By investigating allegations of abuse, the organization helps stabilize families that have been weakened by poverty, illness, or crisis.

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* Data taken from the Global Business and Travel Association.

† TripLog internal data between January 2018 and January 2021.